

"How to achieve value for money and natural results from a non-surgical treatment provider"

Finding the right practitioner to deliver the best results for you while keeping the costs as reasonable as possible can be difficult and confusing.

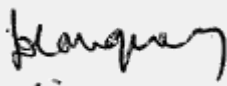
Having met too many people who have had a poor experience I have developed this guide to help you make the right decision first time – please feel free to print it off and use it to compile a checklist of questions you would like to ask, and make notes to guide your decision.

The benefits to you

- To make it easier for you to make an informed choice in a confusing marketplace
- To help you obtain the most cost-effective treatment
- To help you choose a practitioner who is likely to deliver treatment safely
- To help you achieve natural looking results that enhance your appearance

How to approach your quest to find the right practitioner and practice

- Do your research
- At the first consultation think as if you are checking the practitioner out on behalf of a relative rather than yourself - you'll be more critical and objective that way.
- Don't be afraid to ask questions
- Visit each clinic and practitioner first before committing to a treatment
- Make sure you compare like for like
- Focus on value for money and results rather than headline price



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15 USEFUL QUESTIONS

What A New Patient Should Ask A Practitioner Before Having Any Non-Surgical Procedure

1. What is the treatment philosophy of the practitioner?

Consider – less is more; most cost-effective options first; holistic; taking a long term view

2. What are the qualifications of the practitioner and how do they demonstrate their expertise?

Consider – am I happier with a doctor/nurse/dentist/other; courses attended; do they train other practitioners; conference attendance?

3. How long has the practitioner been carrying out these procedures?

Consider - how regularly are they performed; do they do this on a full time basis?

4. Does the practice offer a comprehensive range of treatments to provide the most suitable and effective treatment for me?

Consider – what different procedures are available; am I receiving comprehensive advice on a full range of treatments or being offered whatever happens to be available here?

5. What results can I expect to achieve?

Consider – how can I be sure of a natural look; is there a detailed plan for me?

6. How much information is provided to help you make the right choice?

Consider – quality of consultation; purpose of treatment made clear; information rich website; information leaflets?

7. How much attention to detail is there to ensure you achieve the best results?

Consider - how detailed is the assessment of your face and facial dynamics; is a photographic record kept?

8. Which products will be used, and which brands specifically?

What medical research supports their use, what are the alternatives on the market – how long do they last? Consider – am I getting clinically proven treatment or maybe a cheap or inferior substitute?

9. What is the treatment environment like?

Consider - confidentiality, relaxing, clean, comfortable and medically appropriate? Am I feeling under pressure to book treatment?

10. How well does the practitioner listen to you?

Consider – do they obtain sufficient medical and personal information from you; are you given a treatment plan to summarise your options?

11. Are possible side-effects and complications clearly explained?

Consider – how common are these in your practitioner's hands; are they capable of dealing with a problem if one should arise?

12. Is there evidence of patients being happy?

Consider - online reviews, videos; can you see the clinic's latest patient satisfaction survey; do they publish this?

13. Is it clear what you will need to pay in order to achieve the desired result? Are there any hidden extras?

Consider – do I know that product (eg filler) will be used in the most cost-efficient way? What exactly is covered - free medical reviews, free treatment tweaks in some cases?

14. What is the aftercare and support policy like?

Can I easily make contact if I have any concerns; am I offered a review appointment?

15. Can I see before and after procedure photos carried out by the resident practitioner rather than industry supplied stock photos?

What results can I achieve? Does the patient look natural?

MAKING YOUR FINAL DECISION

With so much choice and variable pricing it can be quite confusing. This table may help you prioritise your preferred providers.

Table Summary of Your Findings

Practice Name (and Contact Details)	Name of Practitioner	Professional Status (Doctor, nurse, dentist, other)	Assessment Score 1-10 (1 = worst, 10 = excellent)	Comments

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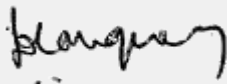
CONTACT US

I hope you've enjoyed reading this information and that you find it useful. I wish you every success on finding a practitioner and service that best suits your needs!

If you feel you would like to chat more about this in person then please call the practice and book a consultation at your convenience with myself. We offer complimentary consultation appointments at our Northamptonshire clinic, which is the ideal opportunity to meet and discuss your requirements in person with no obligation whatsoever.

If you have any queries or would like to book an appointment, please contact us via email at info@mulberryhouseclinic.co.uk or by telephone on 01604 702630.

We hope to meet you soon.



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